Springfield Road Runners Club Board Meeting Minutes

June 13, 2017

**Location**: ICASA (100 N 16th Street, Springfield, IL 62703)

**Members in attendance**: Bryan Glass, Heather Glessner, Nick Fogelman, Lance Cull, Carrie Ward, Dustin Morrison, Matt Minder, Kristina Mucinskas, Tammy Bumgarner, Teri Taylor

**Members absent**: David Drennan

**Others in attendance**: None

**Call to order**: 5:34 pm by Nick

**Immediate Business**

* Treasurer’s Report
	+ Account total as of 5/31/17: $53,849.27
		- Motion by Bryan to approve report, Second by Dustin, All in favor
* Secretary’s Report (Carrie)
	+ May minutes presented. Motion to approve by Bryan, Second by Carrie, All in favor.
* Social Programs Report (Dave)
	+ Venue options for the end of the year party are being explored
	+ Potentially a late summer/early fall social
* Membership Report (Matt)
	+ 471 total members
		- 199 Adults
		- 236 Families
		- 9 Student
		- 27 Hall of fame

**Old Business**

* Club Races
	+ LPHM (Dave Drennan)
		- Nothing to report at this time
	+ WDF (Teri Taylor and Heather Glessner)
		- Race budget presented
		- Registration is at or a little ahead of last year at this time
		- New sponsors include SIU MFM and Orange Theory Fitness
		- Shirts, awards, and bag swag all ordered
	+ State Fair Parade Run (Donna Brayfield and Dianna Nevitt)
		- Shirts and pint glasses are in the works
		- 34 registrations and volunteers are being secured
	+ Abe’s Amble (Carrie Ward and Melissa Wiseman)
		- Registration is live
	+ Frostbite Festival (Amanda Fogleman and Rachel McHenry)
		- Nothing to report at this time
* Running Center Partnership
	+ Tracy Dowell is happy to work with the SRRC
	+ Dave and Nick will continue to refine the details of the partnership
* Abe’s Army Registration
	+ Numbers are down from previous attendance
* Most Improved Runner Selection Committee
	+ Members: Lance Cull, Tammy Bumgarner, Stephan Paca, Matthew Duff
	+ Initial meeting to be set up
* Credit Card Payments
	+ Handout provided by Lance to review options for credit card transactions
	+ After review and discussion, Carrie made a motion to proceed with the Square card reader system and to allot $400 for the purchase of a device (ie. iPad) to pair with the Square. Second by Teri. All in favor.
* Conflict of Interest Policy
	+ Nothing new at this time.

**New Business**

* Triple Crown Challenge
	+ 5 participants registered
	+ Plan to introduce some new ideas to the program
	+ Club member inquired about the possibility of there being a TCC-like program for all members (regardless of your level of running or races you’ve completed)
		- Discussion had about how this would come part to our already-in-place participation series
		- Nick to look into what participation incentives other clubs use (Decatur, etc.)
* Port-o-lets at Hazel Dell lot
	+ No longer present
	+ Managed by the Springfield Bicycle Club
* High School Scholarships
	+ SRRC awards up to three $1000 scholarships to high school seniors
	+ Eight applicants for the scholarship
	+ Applications were reviewed by board members
		- Carrie made a motion to award scholarships to three specific individuals. Second by Lance. All in favor.
* SRRC Website and Facebook advertising (Tammy)
	+ Website
		- WordPress is cumbersome to use, especially for publishing web stories
		- The website does not need a lot of maintenance
		- Tammy proposed that we use a new medium to host the website: Wix
			* Each race director could have their own site
			* Neil/Tammy would maintain other content
			* Cost
				+ Unsure of the cost to maintain the current host site
				+ Wix would be $10/mo for basic service ($9/mo if 2 year contract)
	+ Facebook Advertising
		- Advertising can be done on Facebook and target a particular region and demographic. This may help boost participation for club events

**Next Meeting**: Email meeting

**Meeting adjourned**: Motion to adjourn at 6:55 by Bryan, Second by Teri, All in favor.