Springfield Road Runners Club Board Meeting Minutes

June 13, 2017

**Location**: ICASA (100 N 16th Street, Springfield, IL 62703)

**Members in attendance**: Bryan Glass, Heather Glessner, Nick Fogelman, Lance Cull, Carrie Ward, Dustin Morrison, Matt Minder, Kristina Mucinskas, Tammy Bumgarner, Teri Taylor

**Members absent**: David Drennan

**Others in attendance**: None

**Call to order**: 5:34 pm by Nick

**Immediate Business**

* Treasurer’s Report
  + Account total as of 5/31/17: $53,849.27
    - Motion by Bryan to approve report, Second by Dustin, All in favor
* Secretary’s Report (Carrie)
  + May minutes presented. Motion to approve by Bryan, Second by Carrie, All in favor.
* Social Programs Report (Dave)
  + Venue options for the end of the year party are being explored
  + Potentially a late summer/early fall social
* Membership Report (Matt)
  + 471 total members
    - 199 Adults
    - 236 Families
    - 9 Student
    - 27 Hall of fame

**Old Business**

* Club Races
  + LPHM (Dave Drennan)
    - Nothing to report at this time
  + WDF (Teri Taylor and Heather Glessner)
    - Race budget presented
    - Registration is at or a little ahead of last year at this time
    - New sponsors include SIU MFM and Orange Theory Fitness
    - Shirts, awards, and bag swag all ordered
  + State Fair Parade Run (Donna Brayfield and Dianna Nevitt)
    - Shirts and pint glasses are in the works
    - 34 registrations and volunteers are being secured
  + Abe’s Amble (Carrie Ward and Melissa Wiseman)
    - Registration is live
  + Frostbite Festival (Amanda Fogleman and Rachel McHenry)
    - Nothing to report at this time
* Running Center Partnership
  + Tracy Dowell is happy to work with the SRRC
  + Dave and Nick will continue to refine the details of the partnership
* Abe’s Army Registration
  + Numbers are down from previous attendance
* Most Improved Runner Selection Committee
  + Members: Lance Cull, Tammy Bumgarner, Stephan Paca, Matthew Duff
  + Initial meeting to be set up
* Credit Card Payments
  + Handout provided by Lance to review options for credit card transactions
  + After review and discussion, Carrie made a motion to proceed with the Square card reader system and to allot $400 for the purchase of a device (ie. iPad) to pair with the Square. Second by Teri. All in favor.
* Conflict of Interest Policy
  + Nothing new at this time.

**New Business**

* Triple Crown Challenge
  + 5 participants registered
  + Plan to introduce some new ideas to the program
  + Club member inquired about the possibility of there being a TCC-like program for all members (regardless of your level of running or races you’ve completed)
    - Discussion had about how this would come part to our already-in-place participation series
    - Nick to look into what participation incentives other clubs use (Decatur, etc.)
* Port-o-lets at Hazel Dell lot
  + No longer present
  + Managed by the Springfield Bicycle Club
* High School Scholarships
  + SRRC awards up to three $1000 scholarships to high school seniors
  + Eight applicants for the scholarship
  + Applications were reviewed by board members
    - Carrie made a motion to award scholarships to three specific individuals. Second by Lance. All in favor.
* SRRC Website and Facebook advertising (Tammy)
  + Website
    - WordPress is cumbersome to use, especially for publishing web stories
    - The website does not need a lot of maintenance
    - Tammy proposed that we use a new medium to host the website: Wix
      * Each race director could have their own site
      * Neil/Tammy would maintain other content
      * Cost
        + Unsure of the cost to maintain the current host site
        + Wix would be $10/mo for basic service ($9/mo if 2 year contract)
  + Facebook Advertising
    - Advertising can be done on Facebook and target a particular region and demographic. This may help boost participation for club events

**Next Meeting**: Email meeting

**Meeting adjourned**: Motion to adjourn at 6:55 by Bryan, Second by Teri, All in favor.