

SPRINGFIELD ROAD RUNNERS CLUB
MEETING MINUTES
May 16, 2018
United Community Bank
Springfield, IL
5:30 p.m.

PRESENT: Nick Fogelman, Matt Minder, Kathleen Knolhoff, Carrie Ward, Tammy Bumgarner, Randi Lucas, Wes Johnson, Bryan Glass, Dave Drennan

ABSENT: Lance Cull, Dustin Morrison, Kristina Mucinskas,

I. CALL TO ORDER

Nick called the meeting to order at 5:35 p.m.

II. REPORTS

A. Secretary's Report

Nick presented the report in Kristina's absence. Tammy moved to approve the minutes as submitted; Bryan seconded. Motion passed with all in favor.

B. Treasurer's Report

Kathleen presented the Treasurer's report noting account balances as follows:

Operating Account	\$ 1,000.00
Sweep Account	\$29,939.07
ALPHM	\$31,421.94

Kathleen filed an extension request for submitting IRS 990 reports; the 6-month extension was approved.

Wes moved to approve Treasurer's report as submitted; Matt seconded. Motion carried with all in favor.

C. Membership Report

Matt presented the Membership report noting tallies as follows:

Adults 270; Family 291; Students 7 and Hall of Fame 20

D. Special Programs Report

Dave mentioned options for upcoming Club socials. A moonlight run in late June and another winery bus trip in the fall are possibilities.

III. OLD BUSINESS

A. Race Directors' Reports

1. ALPHM

Dave is finalizing outstanding items for the ALPHM. Dave noted plans to retain Hospital Sisters Mission Outreach as a sponsor and a charity, but may consider additional benefactors for race profits; he invited board members to suggest other charities for consideration.

Dave noted we may have to consider other options for packet stuffing and packet pick up next year as the President Abraham Lincoln Hotel only has conference space available for race day. Possible locations include convention center, other hotels, hospital conference room, etc.

Dave is working on preliminary medal designs for next year's race.

2. Women's Distance Festival

Teri and Heather submitted a preliminary budget for board review. Board noted a calculation error in need of correction; Nick will follow up. Bryan moved to approve the WDF budget; Dave seconded. Motion carried with all in favor.

3. Illinois State Fair Parade Run

Donna and Diana submitted a preliminary budget for board review. Board noted large amount of funds allocated for awards; awards include gift cards for \$40, \$25 and \$15 which yields \$2,000 in awards for a small race. Board suggests race directors retain award winners as 3-deep, but adjust gift cards amounts to \$25, \$15 and \$10.

Board agreed to table discussion until Nick can talk with race directors.

4. Abe's Army Training Program & Abe's Amble 10K

Carrie updated the board on Abe's Army registration and orientation. Abe's Army has 285 registered participants including recruits and leaders.

Abe's Amble early registration (\$30) opens on May 25 with a discount code for \$5 off through Memorial Day weekend; early registration continues through July 31. Late registration (\$35) is August 1-17. Race registration (\$40) will be available at pick-up and race day morning.

5. Frostbite Festival

No report

B. RRCA Convention

Matt shared a summary of information learned at the RRCA convention that he and Bryan Glass attended in April 2018. Workshops focused on need for more strategic planning efforts and importance of being responsive to members. How do we know what members want? How can we give it to them?

Tammy agreed with these concepts and noted that her interest in joining the Board was prompted by same. How can we gather more information from members and respond accordingly? Feedback from surveys often don't reflect our basic hypotheses about what works and what doesn't. Input from members is crucial to our success.

Matt and Tammy offered to draft a survey for members to complete to help guide the club's decision-making.

C. Curb Your Car Week

Nick reported that SRRC donated 4 race entries for Curb Your Car Week prizes.

IV. NEW BUSINESS

A. Scholarships

Bryan said we received 15 applicants for SRRC college scholarships. Several applicants are ranked high in their respective classes academically. Bryan affirmed that we follow same criteria as previous for review process. Springfield Road Runners Club members are eligible; otherwise applicants must be from the State Journal Register circulation area. Bryan suggested we consider changing the scholarship application due date from May 1 to April 1 next year; if review is completed earlier, winners could be announced at the ALPHM.

SRRC offers up to three \$1,000 scholarships annually. Bryan suggested the club give student memberships for the remainder of the current year to scholarship winners.

B. Conflict of Interest Forms

Board will review and sign at next meeting.

C. Stop the Bleed Class

Tammy followed up on a suggestion from a club member that SRRC host a Stop the Bleed class; this is a free trauma class on basic first aid, stopping bleeding, etc. However, Tammy noted the CPR class is not free; it costs \$60 per person.

Board suggested promoting course opportunities with Abe's Army. We can suggest the CPR class, but it may be cost prohibitive. Board discussed liability concerns.

D. Paid Advertising Formats

Springfield Marathon inquired about paid advertising with the Club and asked what advertising policies/protocols we use. Currently, we offer free listing on the website/social media. Tammy asked whether we should consider more digital advertising and volunteered to put some ideas together for the board's consideration.

E. Newsletter & Monthly Updates

Tammy launched a monthly update to club members. She plans to issue the newsletter quarterly after each club race. She plans to prompt folks to contribute news for the following month's update. Tammy will collect the information and post the update around the first of each month.

V. NEXT MEETING

Board agreed to change June meeting from June 12 to June 13 to accommodate board members' schedules. Nick will notify the membership. Meeting will be held at United Community Bank.

VI. ADJOURN

Carrie moved to adjourn the meeting at 6:58 p.m.; Dave seconded. Motion passed with all in favor.

Recorded by:

Carrie Ward