

SRRRC Board of Directors Meeting 03/08/22

I. Call to Order/Roll Call

The meeting commenced at 5:48 p.m.

The following directors were present, constituting a quorum:

Kelly Hubbard, Randi Lucas, Carrie Ward, Henry Janssen, Kristina Mucinskas, John Stearns, James Kuhn, Meredith Caudill, Holly Dahlquist, Brookelyn Eazelle, Kelly Maciejewski, Nancy Ferguson, and Marilyn Kushak.

II. Officer/Director Reports

A. Secretary's Report

Kristina circulated in advance of the meeting the minutes from the last meeting.

Carrie moved to approve the minutes, John seconded the motion, approved by unanimous vote.

B. Treasurer's Report

Henry circulated in advance of the meeting a report showing the following account balances totaling \$98,038.54: \$57,258.79 Lincoln Half, (\$223.45) Operating, and \$39,033.20 Savings.

Henry confirmed director names for the 990s.

Holly moved to approve the report, Marilyn seconded the motion, approved by unanimous vote.

C. Membership Report

Brookelyn circulated in advance of the meeting a report showing members as of February 28, 2022 as follows: 141 adult (including Hall of Fame), 123 family, and 1 student/youth. Brookelyn presented numbers for January for comparison.

D. Special Programs Report

Randi reported she will plan a social for May and asked for suggestions. Kelly H proposed something Cinco de Mayo or margarita themed.

E. Other Reports

Kristina circulated by the Board's Facebook page the conflict of interest form for new directors, race directors and program leaders to be signed and returned.

Kelly M and Meredith reported they will be meeting to discuss the next newsletter.

III. Race Director Reports

A. Lincoln Presidential Half Marathon

Brookelyn reported 1100 are registered. The limit is 1500 (the number of medals). The race directors met with the Rotary Club - they will provide volunteers for a water stop. Eric from Its Race Time will be remeasuring the course soon. Once done, they will share information on the new finish. They will meet again with the City next week.

B. Womens' Distance Festival:

Carrie reported registration will open April 1 and she will present a budget in April.

C. Parade Run: No report.

D. Abe's Amble:

Carrie reported Hearther Sharpe and Jill Reich may be willing to be race directors next year.

E. Frostbite Festival: No report.

IV. Program Director Reports

A. HalfWits:

Kelly H. reported the program is ongoing. Carrie said attendance has been good especially on Saturdays. Due to weather the Saturday run has been moved to Sunday on a few occasions. The Board expressed thanks to Lori and Tommy for offering the additional dates.

B. Speed Work:

Kelly H. reported that she and Bill Owens will be leading the program.

C. Abe's Army:

Randi reported registration is open. The Board discussed promoting the program.

D. Triple Crown:

Randi received a complaint from a race participant that free race entries were not offered until after the tshirt deadline and the person had already registered. Randi gave the person a refund.

E. FrostToes: No report.

V. Old Business

A. Annual Banquet

Randi reported registration is open. She will advertise the event. The event is capped around 130.

Carrie recommended that 2022 race directors and program leaders be recognized during the banquet.

Carrie offered to order gifts for participation series awards. Kelly H and Brookelyn will gather the race information for the awards.

B. New Facebook Group

Holly is approving new members to the group. Carrie reported the old group has been archived.

The Board discussed promoting training programs on the club's main page.

C. Bank Account Signature Cards

Kelly H is working on the new signature cards.

D. Sam's Club membership

Kelly H. reported on the Board's Facebook group that she set up the SRRC membership for \$65. Randi and Kristina are the initial cardholders. Kristina obtained her card from Sam's.

E. Participation Series Member Survey

Kelly H will promote the survey to get more responses.

F. New Member Initiatives

Holly circulated to the Board's Facebook group drafts of a flyer and race magnet. Carrie proposed ordering the magnets. Randi seconded the motion. The Board approved by a majority vote.

Holly then proposed a budget of \$158 for 300 magnets. John seconded the motion. The Board approved by majority vote.

Holly reported that she will order the magnets. Holly gave the quotes for the flyers: 500 for \$112, 750 for \$147, 1000 for \$168. They are 8.5 x 11 size in full color. Holly proposed placing them in race packets. Marilyn proposed placing them with the park district, gyms, sporting goods stores. Marilyn and Carrie proposed orderign 750. Marilyn will make a list of locations to place flyers.

Carrie moved to approve 750 flyers, John seconded the motion, approved by unanimous vote.

Holly reported she set up an Instagram account for the club, however, she is working on resolving some technical issues regarding permissions. Brookelyn proposed highlighting club members on Instagram. Kelly H proposed members could document their runs. The Board will discuss further how to use the account.

Holly circulated to the Board's Facebook group samples of shirts to offer as membership shirts.

Marilyn proposed by the Board's Facebook group sending an email to former members to encourage them to renew. Carrie advised that was done when membership opened. The Board discussed a second email. Kelly M. asked the link to renew for 2022 be updated on the club's web site. James updated the link.

Meredith and Kelly M will prepare an email to send to former members to renew. Brookelyn will research how to get former member contact information.

G. LPHM Expo

Randi reported Carrie and one other volunteer will be at the club's table for purchases and information. Randi getting additional volunteers.

H. DSI Membership

Randi proposed the club become a DSI member at a cost of \$100 per year. DSI would promote club events. Kristina asked whether non-downtown events would be promoted. Randi is meeting with them next week and will get clarification. Kelly H asked whether membership is calendar year. Randi will find out. Nancy asked whether volunteer information would be shared with members. Randi will find out.

VI. New Business:

A. Board Meetings

Kelly H asked whether we should start meeting in person. The Board discussed. If meeting is hybrid conference set up would be needed. Kelly H will investigate locations.

B. President Transition

Carrie and Kelly H will coordinate switching physical mailing address for any mailings. It would only be the annual report, everything else is electronic. Kelly H asked that Carrie put together a President transition list, e.g., insurance renewal.

C. Race Director Transition

Kelly H proposed revising the race director checklist and circulating to race directors. John will organize a race director meeting as has been done in the past.

D. Hall of Fame nominations

The Board discussed a member suggestion on keeping nominees not inducted for consideration the next year.

E. Spring Shed Cleanup

Randi asked that a cleanup be scheduled sometime this spring. John will coordinate a date. Items from the shed will be sold at the expo or given away.

F. Senior Olympics

Kristina reported that she contacted Justin Yuroff of Senior Olympics. SO would like to use Amble 5k and 10k races for their events. Participants would sign up for Amble on their own. Registration for SO is a

separate process with its own separate fee to cover administrative costs and medals. Justin expects about 30 SO participants for Amble. SO would promote Amble and hopes the club would encourage those over 50 to register as SO participants as well. SO has partnered with the July triathlons in a similar way.

G. Conflict of Interest forms

Kristina circulated by the Board's Facebook page a conflict of interest form for signatures. Kelly H will circulate to race directors and program leaders.

John moved to adjourn the meeting, Carrie seconded the motion, approved by unanimous vote. The meeting was adjourned at 7:31 p.m.