

SRRRC Board of Directors Meeting 02/08/22

I. Call to Order/Roll Call

The meeting commenced at 5:33 p.m.

The following directors were present, constituting a quorum:

Kelly Hubbard, Randi Lucas, Carrie Ward, Henry Janssen, Kristina Mucinskas, John Stearns, James Kuhn, Meredith Caudill, Holly Dahlquist, Brookelyn Eazelle, Kelly Maciejewski, Nancy Ferguson, and Marilyn Kushak.

II. Officer/Director Reports

A. Secretary's Report

Kristina circulated in advance of the meeting the minutes from the last meeting.

Randi moved to approve the minutes, Henry seconded the motion, approved by unanimous vote.

B. Treasurer's Report

Henry circulated in advance of the meeting a report showing account balances totaling \$91,823.13 as of February 7, 2022: \$67,995.26 LPHM, (\$223.45) Operating, \$24,051.32 Savings.

Henry reported sales tax return was accepted and 990s should be timely filed by the accountants. Henry reminded Randi and Kelly that Randi should be added as a signer for the accounts.

Kelly proposed looking at other banks due to issues with debit cards. Henry reported he has been sending checks for expenses rather than paying online.

Meredith moved to approve the report, John seconded the motion, approved by unanimous vote.

Meredith will be assisting Henry and will be retrieving items from the P.O. Box.

C. Membership Report

Brookelyn circulated in advance of the meeting a report showing 175 members as of January 31, 2022 as follows: 95 adult (including Hall of Fame), 79 family, and 1 student/youth.

D. Special Programs Report

Randi reported trivia night at Buzz Bomb is next week. The banquet is planned for April.

E. Other Reports

Kelly H. reviewed the officer and director roles. Media Director and Volunteer Liaison are needed. Meredith and Kelly M. volunteered to act as co-Media Directors. Nancy volunteered to act as Volunteer Liaison.

The Board discussed whether a paper newsletter is still needed. Randi and Carrie advised that the bulk rate no longer applies because most members have opted out of the paper newsletter. Marilyn suggested a phase out process of 6 to 9 months. James reminded that Matt Minder offered to help with the newsletter. Kelly M. will reach out to other area running clubs to see what they are doing for their newsletters. The Board will continue to explore options.

III. Race Director Reports

A. Lincoln Presidential Half Marathon

Randi reported the race directors are promoting the race. There will be a 12% sale over Lincoln's Birthday weekend. About 800 are registered. The tshirt deadline is approaching.

Old State Capitol is under construction and the lawn may not be available. The finish line will be on 5th St. and the course will be re-measured and re-certified. The post race party will be on Adams St. Tents and music will be provided by Buzz Bomb. Randi and Brookelyn have a meeting with the city to discuss the closures.

Randi circulated in advance of the meeting a proposed budget. Kelly H. asked whether funds will be donated to charity this year. Randi proposed Mission Outreach and Wild Canine Rescue as the charities. Both organizations will provide support to the race too.

Henry moved to approve the budget, Holly seconded the motion, approved by unanimous vote.

B. Womens' Distance Festival: No report.

C. Parade Run: No report.

D. Abe's Amble: No report.

E. Frostbite Festival: No report.

IV. Program Director Reports

A. HalfWits

James reported he and Frank helped out while Tommy and Lori were out of office. There have been some weather related cancellations.

B. Speed Work: No report.

C. Abe's Army:

Randi and Meredith will meet next week to discuss. Kelly M. volunteered to help.

D. Triple Crown: No report.

E. FrostToes: No report.

V. Old Business

A. Annual Meeting and Awards Banquet

Randi reported the banquet is set for April 23.

B. Sam's Club membership

Kelly H. will handle signing up.

C. New Members Facebook Group

Carrie reported the new members Facebook group is active. She will archive the old group after February 15. The new group will be limited to members. Carrie will set up Meredith, Holly, and Kristina to review membership status.

D. High School Runner of the Year Plaques

Carrie reported that Matt Minder obtained the missing information to update the high school runner of the year plaques. Systemax will be updating the plaques and will also update a Hall of Fame plaque.

E. Annual Meeting

Carrie reported she tallied the member votes. 116 votes received in total. Carrie confirmed eligibility to vote. 115 approved the minutes and the proposed board.

VI. New Business:

A. Annual Report

Carrie reported she received the annual report and submitted the form with payment. Carrie advised that a new registered agent should be selected by the end of the year.

B. Member Survey - Participation Series

Kelly H. reported 17 responses received. 70% were satisfied, 70% did not want new races added, 29% wanted new races added. Most races received neutral feedback.

Suggestions for adding a turkey trot, St. Patrick's Day race, Rock Springs, Litchfield Duathlon, Run for the Rose and Illinois marathon races. One suggestion to remove Quad Cities due to distance.

The Board discussed seeking more feedback and discussing further.

C. 2022 Meeting Schedule

Kelly H. proposed 5:45 p.m. on Tuesdays. The Board agreed.

D. New Member Initiatives

Marilyn would like to review current efforts and propose some ideas. Holly proposed putting flyers in Lincoln Presidential Half Marathon packets and in other race or walk packets and in reaching out to runners/walkers in the parks. Nancy proposed encouraging members to promote the club and invite others to join. Nancy proposed giving a free tshirt for new members joining. Randi proposed posting signs at the trails during the summer runs to advertise the club. Kelly H. proposed having members bring a friend to a run, with sign in sheets, and incentives for members. Marilyn proposed emailing former members to rejoin.

Randi reported the club uses Facebook but does not have an Instagram page. If a tshirt is offered then the club will need to have items in stock. Holly and Brooklyn volunteered to set up a club Instagram page.

The Board discussed having a club table at the LPHM expo to promote the club and sell club merchandise.

Kelly H. announced that the next meeting will be Tuesday, March 8, 2022 at 5:45 p.m. by Zoom.

Holly moved to adjourn the meeting, Randi seconded the motion, approved by unanimous vote. The meeting was adjourned at 7:14 p.m.